



ARYABHATTA COLLEGE

SANKALP: THE SOCIETY OF MANAGEMENT STUDIES PROVISTA'24 WORKSHOP

V pjgjgv of the Society: Sankalp: The Management Society

Title of the Workshop: Mastering Resume & LinkedIn Optimization

Convenor: Dr Shipra Aggarwal

Teacher-in-Charge: Mr Pardeep Singh

Date and Time: 6th November 2024, 1:00 PM

Speaker Name and Designation: Puneet Dang, Founder of EDZER

No of Participants: 77

Summary of the Seminar:

Sankalp, the society of Management Studies, conducted a Workshop on 'Mastering Resume & LinkedIn Optimization' on 6th November 2024. The speaker 'Puneet Dang' is Founder of EDZER. He has a diverse range of experience with an educational background in B.COM Hons. and PGDM. He is a Co-founder of Budding Analyst and has worked at Marsh McLennan.



The session provided valuable insights into the evolving professional landscape, underscoring how industries are rapidly adapting to digital advancements. It was highlighted that, in today's employment market, possessing skills alone is insufficient; the effective demonstration of these skills is essential. Emphasis was placed on mastering resume and LinkedIn optimization as critical tools for professional growth, allowing candidates to clearly communicate their expertise and stand out.



The seminar was also graced by the teacher in charge of the BMS department, **Mr Pardeep Singh**, the convenor, **Dr Shipra Aggarwal** and 5 other teachers from the department. We saw huge participation from the BMS department across all years. Overall, it was a very successful session.

Contact Details(Speaker):

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